

## Gartner

Here's what the analysts say:

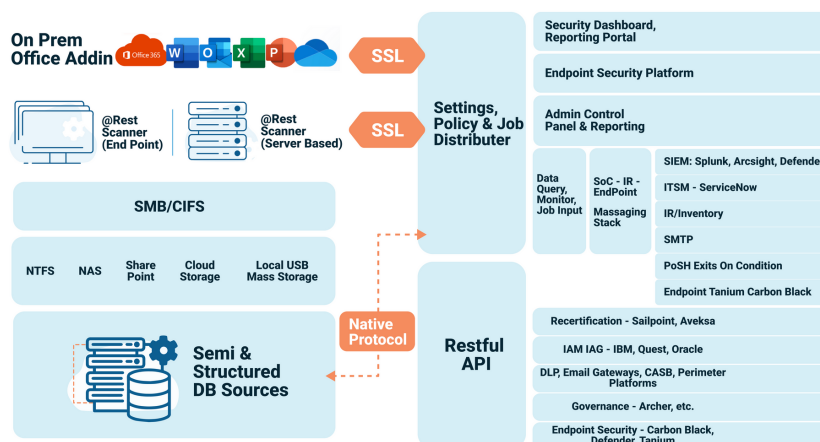
Data classification is the process of organizing information assets using an agreed-upon categorization, taxonomy or ontology. The result is typically a large repository of metadata useful for making further decisions. This can include the application of a tag or label to a data object to facilitate its use and governance, either through the application of controls during its life cycle, or the activation of metadata using data fabric.

By Deepti Gopal, Sema Yuce, Michael Kranawetter – [Source](#)

## Data443's position on Data Classification capabilities

At Data443, data classification isn't just a process; it's a cornerstone of effective data management. The Data Identification Manager stands out with its more than 1300 predefined classification rules, making it a powerhouse for accurately categorizing data. This extensive rule set allows businesses to hit the ground running, with minimal setup time and maximum efficiency. It's like having an expert team at your fingertips, constantly updating and refining the classification process to align with the latest compliance and governance standards. Whether it's personal information, financial data, or confidential corporate secrets, the Data Identification Manager knows exactly where to put it and how to handle it.

This isn't just about sorting data into neat boxes. Data443's approach is all about context and relevance. With its sophisticated auto-classification features, the tool not only labels your data but also understands its significance within your business operations. This deeper understanding is crucial for businesses navigating the complex world of data privacy and compliance. Think of the Data Identification Manager as your smart assistant, tirelessly working to ensure that every piece of data is not only classified but also attributed correctly and ready for any migrations or integrations. It's about giving you peace of mind, knowing that your data isn't just organized – it's understood and securely managed in a way that drives your business forward.



## Features and Modules

The Features of Data Identification Manager™, Data Classification are:

- › **Comprehensive Data Classification:**  
Utilizes consistent rules, advanced technology, and machine learning for accurate and relevant data security.
- › **Smart RuleSets:**  
1,300+ country and 40+ language Smart RuleSets for precise data classification.
- › **Business-Specific Definitions:**  
Syncs definitions from CRM, inventory, or project databases for customized classification.
- › **Machine Learning (ML) Integration:**  
Incorporates machine learning with initial supplied training for ongoing accuracy.
- › **End-User Validation:**  
Optional validation of classifications by end-users.
- › **Centralized Management:**  
Single, centralized dashboard for easy data management across departments.
- › **Enhanced Connectivity:**  
Securely manages hundreds of repositories with enhanced connectivity.
- › **Dynamic Data Classification:**  
Automatically classifies, tags, and labels files as needed.
- › **Global Search and Discovery:**  
Performs global search and discovery across unstructured and structured datasets.
- › **Defensible Disposition:**  
Identifies document type, applies retention codes, and facilitates defensible disposition.
- › **Trainable ML Libraries:**  
Allows training ML libraries with custom datasets for refined classifications.
- › **Seamless Data Migration:**  
Built-in, high-scale migration platform with sophisticated data rules.
- › **Data Loss Prevention:**  
Tools to safeguard data from leaks, thefts, and breaches.
- › **Email Archiving:**  
Efficiently manages archiving for various email datasets, including Microsoft OneDrive, SharePoint, and Google Workspace.
- › **Scalability:**  
Accommodates growing data volumes and changing business needs.
- › **Audit Trails and Reporting:**  
Access audit trails and reporting functionality for tracking data access and usage.
- › **Cloud-Deployed:**  
Can be deployed through the cloud with a one-day setup—immutable journaling source for G Suite, Exchange, Hybrid Exchange, and O365 deployments.

### GAP Analysis

	Data443 Risk Mitigation Inc.	Titus (Fortra)
<b>Service and Deployment</b>		
Free-trial	Yes	No
Demo	Yes	Yes
Quotation-based	Yes	Yes
Cloud-Deployed	Yes	No
On-Premise	Yes	Yes
Flexible Deployment	Yes	No
Unified Approach	Yes	No
<b>Data Classification and Management</b>		
Comprehensive Data Classification	Yes	Yes
Smart RuleSets	Yes	No
Business-Specific Definitions	Yes	No
Machine Learning (ML) Integration	Yes	Yes
Trainable ML Libraries	Yes	No
End-User Validation	Yes	Yes
Centralized Management	Yes	No
Discovery	Yes	Yes
Global Search	Yes	No
Defensible Disposition	Yes	No
Data Detection Engine (DDE)	No	Yes
Data at Rest Protection	No	Yes
Intelligent Content Categorization	No	Yes
Classification and Secure Collaboration	No	Yes
Seamless Data Migration	Yes	Yes
Cross-Platform Data Security	Yes	Yes
Regulatory Compliance	Yes	Yes
Metadata Leveraging	No	Yes
Automated Data Location	No	Yes
Flexible Classification Metadata Schema	No	Yes
Data Loss Prevention (DLP) Support	Yes	Yes
Real-World Information Delivery	No	Yes
Automated Data Profiling	No	No
Column-Level Lineage	No	No
Trust Score™	No	No
Graph-Based Analysis	No	No
Classification of Sensitive Data	No	No
Automatically Classify Data	No	No
Custom and OOB Classifiers	No	No
Classification At Scale	No	No
Curate and Tune Classifiers	No	No
Cross-Platform Flexibility	Yes	Yes
Automatic Labeling	No	No
Visual Labelling	No	No
True Incremental Scanning	No	No
Distributed and Multi-Threaded	No	No
<b>Security and Compliance</b>		
Enhanced Security Awareness	Yes	Yes
Data Loss Prevention	Yes	Yes
Security Awareness and Accountability	No	Yes
Compliance Support	Yes	Yes
Encryption Control	Yes	Yes
Content-Agnostic Security	No	Yes
Attack Surface Reduction	No	No
EDR, DLP, DRM Integration	No	No

### Company Overview

Titus provides data protection solutions, aiding businesses worldwide in data security. Their offerings help organizations with the identification, classification, protection, analysis, and dissemination of information, aiding in meeting regulatory compliance. Equipped with a policy manager, Titus bolsters existing security frameworks and serves a broad range of users. The company is noted for its contribution to data compliance and security, catering to various sectors including finance, manufacturing, government, and others.

### Integrations

The integrations of Data Classification Suite are:

- › Microsoft
- › Amazon Web Services (AWS)
- › VMware
- › Oracle EBS
- › SAP

### Supported Systems

Titus's Data Classification supports some of the operating systems such as:

- › Windows
- › Desktop



# GAP Analysis



## Data443 Risk Mitigation Inc.

## Titus (Fortra)

### System Integration and Functionality

Enhanced Connectivity	Yes	No
Industry-Specific Solutions	Yes	Yes
Integration with Secure Collaboration	Yes	Yes
Email Classifier	No	No
Office Classifier	No	No
File Classifier	No	No
Power Classifier	No	No
Classifier Mail Add-in for OWA	No	No
Mac Classifier	No	No
CAD Classifier	No	No
Exchange Classifier	No	No
Notes Classifier	No	No
SharePoint Classifier	No	No
Classifier Administration Server	No	No
SafeMail Military Messaging	No	No
Enterprise Address Book Multi-Directory	No	No
API Support	Yes	No
Automated Ingestion	No	No
Real-Time Data Streams	No	No
Automated Data Refinement	No	No
Enterprise-Ready Data	No	No
Pipeline Automation	No	No
Self-Service Tools	No	No
Boost Analytics Usage	No	No
Flexible Architecture Support	No	No
Vendor Agnostic Deployment	No	No
Deep Learning and NLP	No	No
Fuzzy Classification	No	No
Seamless Integration	Yes	Yes
Easily Shareable	No	No
Automatic Policy Updates	No	No
Granular Record Counts	No	No
Robust File Type Support	Yes	No
Pre-Defined Reports	No	No
DSAR Automation	No	No

### Reporting and Analytics

Audit Trails	Yes	No
Reporting	Yes	Yes
Performance Dashboards	Yes	Yes
Metadata-Powered Catalog	No	No
Business Decision Support	No	Yes

### Scalability and Efficiency

Scalability	Yes	Yes
Email Archiving	Yes	No
Massive Management Consolidation	No	No
Real-Time Monitoring	Yes	Yes
Automated Design & Operation	No	No
Easy Adoption	Yes	Yes

### Advanced Technologies and Customization

Unlimited Classification Fields	No	Yes
Batch and CDC Support	No	No
Deep Customization	Yes	Yes
Manual Label Clean-Up	No	No
Custom Labeling Policies	No	No
Smart Labels	No	No



#### Main Campus

4000 Sancar Way, Suite 400  
Research Triangle, NC 27709

#### Data443

Website: [www.data443.com](http://www.data443.com)  
Email: [info@data443.com](mailto:info@data443.com)

#### Call

US: +1 919 526 1070  
UK: +44 203 7693 700

## GAP Analysis

### Service and Deployment

	Data443 Risk Mitigation Inc.	Boldon James (Fortra)
Free-trial	Yes	No
Demo	Yes	Yes
Quotation-based	Yes	Yes
Cloud-Deployed	Yes	No
On-Premise	Yes	No
Flexible Deployment	Yes	No
Unified Approach	Yes	No

### Data Classification and Management

	Data443 Risk Mitigation Inc.	Boldon James (Fortra)
Comprehensive Data Classification	Yes	No
Smart RuleSets	Yes	No
Business-Specific Definitions	Yes	No
Machine Learning (ML) Integration	Yes	No
Trainable ML Libraries	Yes	No
End-User Validation	Yes	No
Centralized Management	Yes	No
Discovery	Yes	No
Global Search	Yes	No
Defensible Disposition	Yes	No
Data Detection Engine (DDE)	No	No
Data at Rest Protection	No	No
Intelligent Content Categorization	No	No
Classification and Secure Collaboration	No	No
Seamless Data Migration	Yes	No
Cross-Platform Data Security	Yes	No
Regulatory Compliance	Yes	No
Metadata Leveraging	No	No
Automated Data Location	No	No
Flexible Classification Metadata Schema	No	No
Data Loss Prevention (DLP) Support	Yes	No
Real-World Information Delivery	No	No
Automated Data Profiling	No	No
Column-Level Lineage	No	No
Trust Score™	No	No
Graph-Based Analysis	No	No
Classification of Sensitive Data	No	No
Automatically Classify Data	No	No
Custom and OOB Classifiers	No	No
Classification At Scale	No	No
Curate and Tune Classifiers	No	No
Cross-Platform Flexibility	Yes	Yes
Automatic Labeling	No	No
Visual Labelling	No	No
True Incremental Scanning	No	No
Distributed and Multi-Threaded	No	No

### Security and Compliance

	Data443 Risk Mitigation Inc.	Boldon James (Fortra)
Enhanced Security Awareness	Yes	No
Data Loss Prevention	Yes	No
Security Awareness and Accountability	No	No
Compliance Support	Yes	No
Encryption Control	Yes	No
Content-Agnostic Security	No	No
Attack Surface Reduction	No	No
EDR, DLP, DRM Integration	No	No

## Company Overview

Fortra's Classifier Suite, previously known as Boldon James, offers classification functionalities for standard office applications including Microsoft Office, Email, and Notes. It also provides reporting capabilities and the option for further customization through the Classifier SDK to meet specific business requirements.

## Integrations

The integrations of Classifier Suite are:

- › Microsoft
- › Mac
- › Lotus Notes
- › Visio
- › AutoCAD
- › DraftSight
- › Box
- › BlackBerry
- › Citrix
- › Digital Guardian
- › Netwrix
- › Seclore
- › Trellix
- › Varonis

## Supported Systems

Boldon James's Classifier Suite supports some of the operating systems such as:

- › Windows
- › Desktop
- › Mac



### Main Campus

4000 Sancar Way, Suite 400  
Research Triangle, NC 27709

### Data443

Website: [www.data443.com](http://www.data443.com)  
Email: [info@data443.com](mailto:info@data443.com)

### Call

US: +1 919 526 1070  
UK: +44 203 7693 700

# GAP Analysis



## Data443 Risk Mitigation Inc.

## Boldon James (Fortra)

### System Integration and Functionality

Enhanced Connectivity	Yes	No
Industry-Specific Solutions	Yes	No
Integration with Secure Collaboration	Yes	No
Email Classifier	No	Yes
Office Classifier	No	Yes
File Classifier	No	Yes
Power Classifier	No	Yes
Classifier Mail Add-in for OWA	No	Yes
Mac Classifier	No	Yes
CAD Classifier	No	Yes
Exchange Classifier	No	Yes
Notes Classifier	No	Yes
SharePoint Classifier	No	Yes
Classifier Administration Server	No	Yes
SafeMail Military Messaging	No	Yes
Enterprise Address Book Multi-Directory	No	Yes
API Support	Yes	No
Automated Ingestion	No	No
Real-Time Data Streams	No	No
Automated Data Refinement	No	No
Enterprise-Ready Data	No	No
Pipeline Automation	No	No
Self-Service Tools	No	No
Boost Analytics Usage	No	No
Flexible Architecture Support	No	No
Vendor Agnostic Deployment	No	No
Deep Learning and NLP	No	No
Fuzzy Classification	No	No
Seamless Integration	Yes	Yes
Easily Shareable	No	No
Automatic Policy Updates	No	No
Granular Record Counts	No	No
Robust File Type Support	Yes	No
Pre-Defined Reports	No	No
DSAR Automation	No	No

### Reporting and Analytics

Audit Trails	Yes	No
Reporting	Yes	Yes
Performance Dashboards	Yes	Yes
Metadata-Powered Catalog	No	No
Business Decision Support	No	No

### Scalability and Efficiency

Scalability	Yes	No
Email Archiving	Yes	No
Massive Management Consolidation	No	No
Real-Time Monitoring	Yes	Yes
Automated Design & Operation	No	No
Easy Adoption	Yes	No

### Advanced Technologies and Customization

Unlimited Classification Fields	No	No
Batch and CDC Support	No	No
Deep Customization	Yes	Yes
Manual Label Clean-Up	No	No
Custom Labeling Policies	No	No
Smart Labels	No	No



#### Main Campus

4000 Sancar Way, Suite 400  
Research Triangle, NC 27709

#### Data443

Website: [www.data443.com](http://www.data443.com)  
Email: [info@data443.com](mailto:info@data443.com)

#### Call

US: +1 919 526 1070  
UK: +44 203 7693 700

## GAP Analysis

	Data443 Risk Mitigation Inc.	Qlik
<b>Service and Deployment</b>		
Free-trial	Yes	Yes
Demo	Yes	Yes
Quotation-based	Yes	Yes
Cloud-Deployed	Yes	No
On-Premise	Yes	No
Flexible Deployment	Yes	Yes
Unified Approach	Yes	Yes
<b>Data Classification and Management</b>		
Comprehensive Data Classification	Yes	No
Smart RuleSets	Yes	No
Business-Specific Definitions	Yes	No
Machine Learning (ML) Integration	Yes	No
Trainable ML Libraries	Yes	No
End-User Validation	Yes	No
Centralized Management	Yes	Yes
Discovery	Yes	No
Global Search	Yes	No
Defensible Disposition	Yes	No
Data Detection Engine (DDE)	No	No
Data at Rest Protection	No	No
Intelligent Content Categorization	No	No
Classification and Secure Collaboration	No	No
Seamless Data Migration	Yes	No
Cross-Platform Data Security	Yes	No
Regulatory Compliance	Yes	Yes
Metadata Leveraging	No	No
Automated Data Location	No	No
Flexible Classification Metadata Schema	No	No
Data Loss Prevention (DLP) Support	Yes	No
Real-World Information Delivery	No	No
Automated Data Profiling	No	Yes
Column-Level Lineage	No	Yes
Trust Score™	No	Yes
Graph-Based Analysis	No	No
Classification of Sensitive Data	No	No
Automatically Classify Data	No	No
Custom and OOB Classifiers	No	No
Classification At Scale	No	No
Curate and Tune Classifiers	No	No
Cross-Platform Flexibility	Yes	Yes
Automatic Labeling	No	No
Visual Labelling	No	No
True Incremental Scanning	No	No
Distributed and Multi-Threaded	No	No
<b>Security and Compliance</b>		
Enhanced Security Awareness	Yes	No
Data Loss Prevention	Yes	No
Security Awareness and Accountability	No	No
Compliance Support	Yes	No
Encryption Control	Yes	No
Content-Agnostic Security	No	No
Attack Surface Reduction	No	No
EDR, DLP, DRM Integration	No	No

## Company Overview

Qlik, which now includes Talend, focuses on data integration, quality, and analytics on a larger scale. Its cloud platform claims to facilitate the unification of data from different environments, automates workflows, and incorporates AI for improved insights. Qlik aims to provide data solutions that address the evolving requirements of various organizations.

## Integrations

**The integrations of Qlik Enterprise Manager, Data Lake Creation and Data Quality and Governance are:**

- › MySQL
- › Apache Hadoop
- › Apache Kafka
- › PostgreSQL
- › SaaS
- › SAP
- › Snowflake Data Cloud
- › Azure Synapse
- › Google Big Query
- › Databricks
- › AWS
- › Microsoft
- › Databricks

## Supported Systems

**Qlik's products supports some of the operating systems such as:**

- › Windows
- › Mac
- › Android devices
- › iOS
- › Desktop



### Main Campus

4000 Sancar Way, Suite 400  
Research Triangle, NC 27709

### Data443

Website: [www.data443.com](http://www.data443.com)  
Email: [info@data443.com](mailto:info@data443.com)

### Call

US: +1 919 526 1070  
UK: +44 203 7693 700

# GAP Analysis



## Data443 Risk Mitigation Inc.

## Qlik

### System Integration and Functionality

Enhanced Connectivity	Yes	No
Industry-Specific Solutions	Yes	No
Integration with Secure Collaboration	Yes	No
Email Classifier	No	No
Office Classifier	No	No
File Classifier	No	No
Power Classifier	No	No
Classifier Mail Add-in for OWA	No	No
Mac Classifier	No	No
CAD Classifier	No	No
Exchange Classifier	No	No
Notes Classifier	No	No
SharePoint Classifier	No	No
Classifier Administration Server	No	No
SafeMail Military Messaging	No	No
Enterprise Address Book Multi-Directory	No	No
API Support	Yes	Yes
Automated Ingestion	No	Yes
Real-Time Data Streams	No	Yes
Automated Data Refinement	No	Yes
Enterprise-Ready Data	No	Yes
Pipeline Automation	No	Yes
Self-Service Tools	No	Yes
Boost Analytics Usage	No	Yes
Flexible Architecture Support	No	Yes
Vendor Agnostic Deployment	No	Yes
Deep Learning and NLP	No	No
Fuzzy Classification	No	No
Seamless Integration	Yes	Yes
Easily Shareable	No	No
Automatic Policy Updates	No	No
Granular Record Counts	No	No
Robust File Type Support	Yes	No
Pre-Defined Reports	No	No
DSAR Automation	No	No

### Reporting and Analytics

Audit Trails	Yes	No
Reporting	Yes	No
Performance Dashboards	Yes	Yes
Metadata-Powered Catalog	No	Yes
Business Decision Support	No	No

### Scalability and Efficiency

Scalability	Yes	No
Email Archiving	Yes	No
Massive Management Consolidation	No	Yes
Real-Time Monitoring	Yes	Yes
Automated Design & Operation	No	Yes
Easy Adoption	Yes	No

### Advanced Technologies and Customization

Unlimited Classification Fields	No	No
Batch and CDC Support	No	Yes
Deep Customization	Yes	Yes
Manual Label Clean-Up	No	No
Custom Labeling Policies	No	No
Smart Labels	No	No



#### Main Campus

4000 Sancar Way, Suite 400  
Research Triangle, NC 27709

#### Data443

Website: [www.data443.com](http://www.data443.com)  
Email: [info@data443.com](mailto:info@data443.com)

#### Call

US: +1 919 526 1070  
UK: +44 203 7693 700

## GAP Analysis

### Service and Deployment

	Data443 Risk Mitigation Inc.	BigID
Free-trial	Yes	Yes
Demo	Yes	No
Quotation-based	Yes	Yes
Cloud-Deployed	Yes	No
On-Premise	Yes	No
Flexible Deployment	Yes	No
Unified Approach	Yes	No

### Data Classification and Management

	Data443 Risk Mitigation Inc.	BigID
Comprehensive Data Classification	Yes	No
Smart RuleSets	Yes	No
Business-Specific Definitions	Yes	No
Machine Learning (ML) Integration	Yes	No
Trainable ML Libraries	Yes	No
End-User Validation	Yes	No
Centralized Management	Yes	No
Discovery	Yes	No
Global Search	Yes	No
Defensible Disposition	Yes	No
Data Detection Engine (DDE)	No	No
Data at Rest Protection	No	No
Intelligent Content Categorization	No	No
Classification and Secure Collaboration	No	No
Seamless Data Migration	Yes	No
Cross-Platform Data Security	Yes	No
Regulatory Compliance	Yes	No
Metadata Leveraging	No	No
Automated Data Location	No	No
Flexible Classification Metadata Schema	No	No
Data Loss Prevention (DLP) Support	Yes	No
Real-World Information Delivery	No	No
Automated Data Profiling	No	No
Column-Level Lineage	No	No
Trust Score™	No	No
Graph-Based Analysis	No	Yes
Classification of Sensitive Data	No	Yes
Automatically Classify Data	No	Yes
Custom and OOB Classifiers	No	Yes
Classification At Scale	No	Yes
Curate and Tune Classifiers	No	Yes
Cross-Platform Flexibility	Yes	Yes
Automatic Labeling	No	No
Visual Labelling	No	No
True Incremental Scanning	No	No
Distributed and Multi-Threaded	No	No

### Security and Compliance

	Data443 Risk Mitigation Inc.	BigID
Enhanced Security Awareness	Yes	No
Data Loss Prevention	Yes	No
Security Awareness and Accountability	No	No
Compliance Support	Yes	No
Encryption Control	Yes	No
Content-Agnostic Security	No	No
Attack Surface Reduction	No	No
EDR, DLP, DRM Integration	No	No

### Company Overview

BigID offers a range of services centered around data security, privacy, compliance, and governance. They offer a platform aimed at assisting enterprises in actively managing, securing, and leveraging their data. This platform is purported to enhance data visibility and management. Customers use BigID with the intention to reduce data risks, implement security and privacy controls, strive for compliance, and improve understanding of their data in various environments.

### Integrations

**The integrations of Data Discovery and Classification are:**

- › Microsoft
- › Amazon Web Services (AWS)
- › IBM Security
- › WIZ
- › Salesforce
- › SAP
- › Tableau
- › Tanium
- › Google Cloud
- › RSA
- › ServiceNow
- › Solidatus
- › Thales
- › Box
- › DataBricks
- › Forcepoint
- › Fortanix
- › Collibra
- › Cloudera
- › Teradata and many more

### Supported Systems

**BigID's Data Discovery and Classification supports some of the systems such as:**

- › SaaS
- › Windows
- › Mac
- › Linux
- › iPhone
- › iPad
- › Android
- › Chromebook
- › On-Premises



#### Main Campus

4000 Sancar Way, Suite 400  
Research Triangle, NC 27709

#### Data443

Website: [www.data443.com](http://www.data443.com)  
Email: [info@data443.com](mailto:info@data443.com)

#### Call

US: +1 919 526 1070  
UK: +44 203 7693 700



# GAP Analysis



	Data443 Risk Mitigation Inc.	BigID
--	------------------------------	-------

## System Integration and Functionality

Enhanced Connectivity	Yes	No
Industry-Specific Solutions	Yes	No
Integration with Secure Collaboration	Yes	No
Email Classifier	No	No
Office Classifier	No	No
File Classifier	No	No
Power Classifier	No	No
Classifier Mail Add-in for OWA	No	No
Mac Classifier	No	No
CAD Classifier	No	No
Exchange Classifier	No	No
Notes Classifier	No	No
SharePoint Classifier	No	No
Classifier Administration Server	No	No
SafeMail Military Messaging	No	No
Enterprise Address Book Multi-Directory	No	No
API Support	Yes	No
Automated Ingestion	No	No
Real-Time Data Streams	No	No
Automated Data Refinement	No	No
Enterprise-Ready Data	No	No
Pipeline Automation	No	No
Self-Service Tools	No	No
Boost Analytics Usage	No	No
Flexible Architecture Support	No	No
Vendor Agnostic Deployment	No	No
Deep Learning and NLP	No	Yes
Fuzzy Classification	No	Yes
Seamless Integration	Yes	Yes
Easily Shareable	No	No
Automatic Policy Updates	No	No
Granular Record Counts	No	No
Robust File Type Support	Yes	No
Pre-Defined Reports	No	No
DSAR Automation	No	No

## Reporting and Analytics

Audit Trails	Yes	No
Reporting	Yes	No
Performance Dashboards	Yes	No
Metadata-Powered Catalog	No	No
Business Decision Support	No	No

## Scalability and Efficiency

Scalability	Yes	No
Email Archiving	Yes	No
Massive Management Consolidation	No	No
Real-Time Monitoring	Yes	No
Automated Design & Operation	No	No
Easy Adoption	Yes	No

## Advanced Technologies and Customization

Unlimited Classification Fields	No	No
Batch and CDC Support	No	No
Deep Customization	Yes	Yes
Manual Label Clean-Up	No	No
Custom Labeling Policies	No	No
Smart Labels	No	No



### Main Campus

4000 Sancar Way, Suite 400  
Research Triangle, NC 27709

### Data443

Website: [www.data443.com](http://www.data443.com)  
Email: [info@data443.com](mailto:info@data443.com)

### Call

US: +1 919 526 1070  
UK: +44 203 7693 700

### GAP Analysis

	Data443 Risk Mitigation Inc.	Getvisibility
<b>Service and Deployment</b>		
Free-trial	Yes	No
Demo	Yes	No
Quotation-based	Yes	Yes
Cloud-Deployed	Yes	No
On-Premise	Yes	No
Flexible Deployment	Yes	No
Unified Approach	Yes	No
<b>Data Classification and Management</b>		
Comprehensive Data Classification	Yes	No
Smart RuleSets	Yes	No
Business-Specific Definitions	Yes	No
Machine Learning (ML) Integration	Yes	No
Trainable ML Libraries	Yes	No
End-User Validation	Yes	No
Centralized Management	Yes	No
Discovery	Yes	No
Global Search	Yes	No
Defensible Disposition	Yes	No
Data Detection Engine (DDE)	No	No
Data at Rest Protection	No	No
Intelligent Content Categorization	No	No
Classification and Secure Collaboration	No	No
Seamless Data Migration	Yes	No
Cross-Platform Data Security	Yes	No
Regulatory Compliance	Yes	No
Metadata Leveraging	No	No
Automated Data Location	No	No
Flexible Classification Metadata Schema	No	No
Data Loss Prevention (DLP) Support	Yes	No
Real-World Information Delivery	No	No
Automated Data Profiling	No	No
Column-Level Lineage	No	No
Trust Score™	No	No
Graph-Based Analysis	No	No
Classification of Sensitive Data	No	No
Automatically Classify Data	No	No
Custom and OOB Classifiers	No	No
Classification At Scale	No	No
Curate and Tune Classifiers	No	No
Cross-Platform Flexibility	Yes	Yes
Automatic Labeling	No	No
Visual Labelling	No	Yes
True Incremental Scanning	No	No
Distributed and Multi-Threaded	No	No
<b>Security and Compliance</b>		
Enhanced Security Awareness	Yes	No
Data Loss Prevention	Yes	Yes
Security Awareness and Accountability	No	No
Compliance Support	Yes	No
Encryption Control	Yes	No
Content-Agnostic Security	No	No
Attack Surface Reduction	No	No
EDR, DLP, DRM Integration	No	No

### Company Overview

Getvisibility is designed to locate and categorize unstructured data, such as documents and emails, within an organization. The platform uses advanced artificial intelligence to classify and protect these documents and emails in real-time. This is said to be achieved in two primary ways:

Firstly, users have the option to manually classify documents at the time of creation with the assistance of an AI agent. Getvisibility's machine learning engine then reviews and adjusts these classifications as needed.

Secondly, the software scans the organization's existing environment for previously stored documents and emails. Additionally, Getvisibility claims to perform risk and compliance assessments and implements measures for securing sensitive data.

### Integrations

The integrations of Synergy are:

- › Symantec
- › McAfee
- › Forcepoint DLP
- › Microsoft A.I.P.
- › Forcepoint Insider Threat
- › Seclore Data-Centric Security Platform

### Supported Systems

Getvisibility's Synergy supports some of the systems such as:

- › Office 365
- › Microsoft 365 Business
- › Mac



#### Main Campus

4000 Sancar Way, Suite 400  
Research Triangle, NC 27709

#### Data443

Website: [www.data443.com](http://www.data443.com)  
Email: [info@data443.com](mailto:info@data443.com)

#### Call

US: +1 919 526 1070  
UK: +44 203 7693 700

# GAP Analysis



## Data443 Risk Mitigation Inc.

## Getvisibility

### System Integration and Functionality

Enhanced Connectivity	Yes	No
Industry-Specific Solutions	Yes	No
Integration with Secure Collaboration	Yes	No
Email Classifier	No	No
Office Classifier	No	No
File Classifier	No	No
Power Classifier	No	No
Classifier Mail Add-in for OWA	No	No
Mac Classifier	No	No
CAD Classifier	No	No
Exchange Classifier	No	No
Notes Classifier	No	No
SharePoint Classifier	No	No
Classifier Administration Server	No	No
SafeMail Military Messaging	No	No
Enterprise Address Book Multi-Directory	No	No
API Support	Yes	No
Automated Ingestion	No	No
Real-Time Data Streams	No	No
Automated Data Refinement	No	No
Enterprise-Ready Data	No	No
Pipeline Automation	No	No
Self-Service Tools	No	No
Boost Analytics Usage	No	No
Flexible Architecture Support	No	No
Vendor Agnostic Deployment	No	No
Deep Learning and NLP	No	No
Fuzzy Classification	No	No
Seamless Integration	Yes	Yes
Easily Shareable	No	Yes
Automatic Policy Updates	No	No
Granular Record Counts	No	No
Robust File Type Support	Yes	No
Pre-Defined Reports	No	No
DSAR Automation	No	No

### Reporting and Analytics

Audit Trails	Yes	No
Reporting	Yes	No
Performance Dashboards	Yes	No
Metadata-Powered Catalog	No	No
Business Decision Support	No	No

### Scalability and Efficiency

Scalability	Yes	No
Email Archiving	Yes	No
Massive Management Consolidation	No	No
Real-Time Monitoring	Yes	No
Automated Design & Operation	No	No
Easy Adoption	Yes	No

### Advanced Technologies and Customization

Unlimited Classification Fields	No	No
Batch and CDC Support	No	No
Deep Customization	Yes	Yes
Manual Label Clean-Up	No	No
Custom Labeling Policies	No	No
Smart Labels	No	No



#### Main Campus

4000 Sancar Way, Suite 400  
Research Triangle, NC 27709

#### Data443

Website: [www.data443.com](http://www.data443.com)  
Email: [info@data443.com](mailto:info@data443.com)

#### Call

US: +1 919 526 1070  
UK: +44 203 7693 700

## GAP Analysis

### Service and Deployment

	Data443 Risk Mitigation Inc.	Varonis
Free-trial	Yes	No
Demo	Yes	No
Quotation-based	Yes	Yes
Cloud-Deployed	Yes	No
On-Premise	Yes	No
Flexible Deployment	Yes	No
Unified Approach	Yes	No

### Data Classification and Management

	Data443 Risk Mitigation Inc.	Varonis
Comprehensive Data Classification	Yes	No
Smart RuleSets	Yes	No
Business-Specific Definitions	Yes	No
Machine Learning (ML) Integration	Yes	No
Trainable ML Libraries	Yes	No
End-User Validation	Yes	No
Centralized Management	Yes	No
Discovery	Yes	Yes
Global Search	Yes	No
Defensible Disposition	Yes	No
Data Detection Engine (DDE)	No	No
Data at Rest Protection	No	No
Intelligent Content Categorization	No	No
Classification and Secure Collaboration	No	No
Seamless Data Migration	Yes	No
Cross-Platform Data Security	Yes	No
Regulatory Compliance	Yes	No
Metadata Leveraging	No	No
Automated Data Location	No	No
Flexible Classification Metadata Schema	No	No
Data Loss Prevention (DLP) Support	Yes	No
Real-World Information Delivery	No	No
Automated Data Profiling	No	No
Column-Level Lineage	No	No
Trust Score™	No	No
Graph-Based Analysis	No	No
Classification of Sensitive Data	No	No
Automatically Classify Data	No	No
Custom and OOB Classifiers	No	No
Classification At Scale	No	No
Curate and Tune Classifiers	No	No
Cross-Platform Flexibility	Yes	No
Automatic Labeling	No	Yes
Visual Labelling	No	No
True Incremental Scanning	No	Yes
Distributed and Multi-Threaded	No	Yes

### Security and Compliance

	Data443 Risk Mitigation Inc.	Varonis
Enhanced Security Awareness	Yes	No
Data Loss Prevention	Yes	No
Security Awareness and Accountability	No	No
Compliance Support	Yes	No
Encryption Control	Yes	No
Content-Agnostic Security	No	No
Attack Surface Reduction	No	Yes
EDR, DLP, DRM Integration	No	Yes

### Varonis

### Company Overview

Varonis positions itself as a distinct player in the field of data security and analytics, differentiating from traditional cybersecurity firms. The company concentrates on protecting enterprise data, covering areas such as sensitive files and emails, confidential information related to customers, employees, and medical records, financial documents, and intellectual property like strategy and product plans.

Varonis claims its products address several key use cases, including data protection, data governance, the implementation of Zero Trust principles, compliance, data privacy, classification, as well as threat detection and response.

### Integrations

The integrations of Varonis's products are:

- › Box
- › GitHub
- › Google Workspace
- › Jira
- › Salesforce
- › Slack
- › Okta
- › AWS (EC2, RDS, S3)
- › Azure
- › Amazon Aurora
- › MariaDB
- › MySQL
- › Oracle
- › PostgreSQL
- › Microsoft 365
- › Linux/UNIX
- › Red Hat Enterprise Linux (RHEL)
- › Oracle Solaris
- › Sharepoint
- › Centrify
- › LDAP
- › Active Directory
- › Cohesity
- › Ctera
- › IBM and many more.

### Supported Systems

Varonis's data classification products support some of the systems such as:

- › Office 365
- › Windows
- › SaaS
- › IaaS
- › NAS



### Main Campus

4000 Sancar Way, Suite 400  
Research Triangle, NC 27709

### Data443

Website: [www.data443.com](http://www.data443.com)  
Email: [info@data443.com](mailto:info@data443.com)

### Call

US: +1 919 526 1070  
UK: +44 203 7693 700

# GAP Analysis



## Data443 Risk Mitigation Inc.

## Varonis

### System Integration and Functionality

Enhanced Connectivity	Yes	No
Industry-Specific Solutions	Yes	No
Integration with Secure Collaboration	Yes	No
Email Classifier	No	No
Office Classifier	No	No
File Classifier	No	No
Power Classifier	No	No
Classifier Mail Add-in for OWA	No	No
Mac Classifier	No	No
CAD Classifier	No	No
Exchange Classifier	No	No
Notes Classifier	No	No
SharePoint Classifier	No	No
Classifier Administration Server	No	No
SafeMail Military Messaging	No	No
Enterprise Address Book Multi-Directory	No	No
API Support	Yes	No
Automated Ingestion	No	No
Real-Time Data Streams	No	No
Automated Data Refinement	No	No
Enterprise-Ready Data	No	No
Pipeline Automation	No	No
Self-Service Tools	No	No
Boost Analytics Usage	No	No
Flexible Architecture Support	No	No
Vendor Agnostic Deployment	No	No
Deep Learning and NLP	No	No
Fuzzy Classification	No	No
Seamless Integration	Yes	No
Easily Shareable	No	No
Automatic Policy Updates	No	Yes
Granular Record Counts	No	Yes
Robust File Type Support	Yes	Yes
Pre-Defined Reports	No	Yes
DSAR Automation	No	Yes

### Reporting and Analytics

Audit Trails	Yes	No
Reporting	Yes	No
Performance Dashboards	Yes	No
Metadata-Powered Catalog	No	No
Business Decision Support	No	No

### Scalability and Efficiency

Scalability	Yes	No
Email Archiving	Yes	No
Massive Management Consolidation	No	No
Real-Time Monitoring	Yes	No
Automated Design & Operation	No	No
Easy Adoption	Yes	No

### Advanced Technologies and Customization

Unlimited Classification Fields	No	No
Batch and CDC Support	No	No
Deep Customization	Yes	No
Manual Label Clean-Up	No	Yes
Custom Labeling Policies	No	Yes
Smart Labels	No	Yes



#### Main Campus

4000 Sancar Way, Suite 400  
Research Triangle, NC 27709

#### Data443

Website: [www.data443.com](http://www.data443.com)  
Email: [info@data443.com](mailto:info@data443.com)

#### Call

US: +1 919 526 1070  
UK: +44 203 7693 700

	Data443 Risk Mitigation Inc.	Titus (Fortra)	Boldon James (Fortra)	Qlik	BigID	Getvisibility	Varonis
<b>Service and Deployment</b>							
Free-trial	Yes	No	No	Yes	Yes	No	No
Demo	Yes	Yes	Yes	Yes	No	No	No
Quotation-based	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Cloud-Deployed	Yes	No	No	No	No	No	No
On-Premise	Yes	Yes	No	No	No	No	No
Flexible Deployment	Yes	No	No	Yes	No	No	No
Unified Approach	Yes	No	No	Yes	No	No	No
<b>Data Classification and Management</b>							
Comprehensive Data Classification	Yes	Yes	No	No	No	No	No
Smart RuleSets	Yes	No	No	No	No	No	No
Business-Specific Definitions	Yes	No	No	No	No	No	No
Machine Learning (ML) Integration	Yes	Yes	No	No	No	No	No
Trainable ML Libraries	Yes	No	No	No	No	No	No
End-User Validation	Yes	Yes	No	No	No	No	No
Centralized Management	Yes	No	No	Yes	No	No	No
Discovery	Yes	Yes	No	No	No	No	Yes
Global Search	Yes	No	No	No	No	No	No
Defensible Disposition	Yes	No	No	No	No	No	No
Data Detection Engine (DDE)	No	Yes	No	No	No	No	No
Data at Rest Protection	No	Yes	No	No	No	No	No
Intelligent Content Categorization	No	Yes	No	No	No	No	No
Classification and Secure Collaboration	No	Yes	No	No	No	No	No
Seamless Data Migration	Yes	Yes	No	No	No	No	No
Cross-Platform Data Security	Yes	Yes	No	No	No	No	No
Regulatory Compliance	Yes	Yes	No	Yes	No	No	No
Metadata Leveraging	No	Yes	No	No	No	No	No
Automated Data Location	No	Yes	No	No	No	No	No
Flexible Classification Metadata Schema	No	Yes	No	No	No	No	No
Data Loss Prevention (DLP) Support	Yes	Yes	No	No	No	No	No
Real-World Information Delivery	No	Yes	No	No	No	No	No
Automated Data Profiling	No	No	No	Yes	No	No	No
Column-Level Lineage	No	No	No	Yes	No	No	No
Trust Score™	No	No	No	Yes	No	No	No
Graph-Based Analysis	No	No	No	No	Yes	No	No
Classification of Sensitive Data	No	No	No	No	Yes	No	No
Automatically Classify Data	No	No	No	No	Yes	No	No
Custom and OOB Classifiers	No	No	No	No	Yes	No	No
Classification At Scale	No	No	No	No	Yes	No	No
Curate and Tune Classifiers	No	No	No	No	Yes	No	No
Cross-Platform Flexibility	Yes	Yes	Yes	Yes	Yes	Yes	No
Automatic Labeling	No	No	No	No	No	No	Yes
Visual Labelling	No	No	No	No	No	Yes	No
True Incremental Scanning	No	No	No	No	No	No	Yes
Distributed and Multi-Threaded	No	No	No	No	No	No	Yes
<b>Security and Compliance</b>							
Enhanced Security Awareness	Yes	Yes	No	No	No	No	No
Data Loss Prevention	Yes	Yes	No	No	No	Yes	No
Security Awareness and Accountability	No	Yes	No	No	No	No	No
Compliance Support	Yes	Yes	No	No	No	No	No
Encryption Control	Yes	Yes	No	No	No	No	No
Content-Agnostic Security	No	Yes	No	No	No	No	No
Attack Surface Reduction	No	No	No	No	No	No	Yes
EDR, DLP, DRM Integration	No	No	No	No	No	No	Yes

	Data443 Risk Mitigation Inc.	Titus (Fortra)	Boldon James (Fortra)	Qlik	BigID	Getvisibility	Varonis
--	------------------------------	----------------	-----------------------	------	-------	---------------	---------

**System Integration and Functionality**

Enhanced Connectivity	Yes	No	No	No	No	No	No
Industry-Specific Solutions	Yes	Yes	No	No	No	No	No
Integration with Secure Collaboration	Yes	Yes	No	No	No	No	No
Email Classifier	No	No	Yes	No	No	No	No
Office Classifier	No	No	Yes	No	No	No	No
File Classifier	No	No	Yes	No	No	No	No
Power Classifier	No	No	Yes	No	No	No	No
Classifier Mail Add-in for OWA	No	No	Yes	No	No	No	No
Mac Classifier	No	No	Yes	No	No	No	No
CAD Classifier	No	No	Yes	No	No	No	No
Exchange Classifier	No	No	Yes	No	No	No	No
Notes Classifier	No	No	Yes	No	No	No	No
SharePoint Classifier	No	No	Yes	No	No	No	No
Classifier Administration Server	No	No	Yes	No	No	No	No
SafeMail Military Messaging	No	No	Yes	No	No	No	No
Enterprise Address Book Multi-Directory	No	No	Yes	No	No	No	No
API Support	Yes	No	No	Yes	No	No	No
Automated Ingestion	No	No	No	Yes	No	No	No
Real-Time Data Streams	No	No	No	Yes	No	No	No
Automated Data Refinement	No	No	No	Yes	No	No	No
Enterprise-Ready Data	No	No	No	Yes	No	No	No
Pipeline Automation	No	No	No	Yes	No	No	No
Self-Service Tools	No	No	No	Yes	No	No	No
Boost Analytics Usage	No	No	No	Yes	No	No	No
Flexible Architecture Support	No	No	No	Yes	No	No	No
Vendor Agnostic Deployment	No	No	No	Yes	No	No	No
Deep Learning and NLP	No	No	No	No	Yes	No	No
Fuzzy Classification	No	No	No	No	Yes	No	No
Seamless Integration	Yes	Yes	Yes	Yes	Yes	Yes	No
Easily Shareable	No	No	No	No	No	Yes	No
Automatic Policy Updates	No	No	No	No	No	No	Yes
Granular Record Counts	No	No	No	No	No	No	Yes
Robust File Type Support	Yes	No	No	No	No	No	Yes
Pre-Defined Reports	No	No	No	No	No	No	Yes
DSAR Automation	No	No	No	No	No	No	Yes

**Reporting and Analytics**

Audit Trails	Yes	No	No	No	No	No	No
Reporting	Yes	Yes	Yes	No	No	No	No
Performance Dashboards	Yes	Yes	Yes	Yes	No	No	No
Metadata-Powered Catalog	No	No	No	Yes	No	No	No
Business Decision Support	No	Yes	No	No	No	No	No

**Scalability and Efficiency**

Scalability	Yes	Yes	No	No	No	No	No
Email Archiving	Yes	No	No	No	No	No	No
Massive Management Consolidation	No	No	No	Yes	No	No	No
Real-Time Monitoring	Yes	Yes	Yes	Yes	No	No	No
Automated Design & Operation	No	No	No	Yes	No	No	No
Easy Adoption	Yes	Yes	No	No	No	No	No

**Advanced Technologies and Customization**

Unlimited Classification Fields	No	Yes	No	No	No	No	No
Batch and CDC Support	No	No	No	Yes	No	No	No
Deep Customization	Yes	Yes	Yes	Yes	Yes	Yes	No
Manual Label Clean-Up	No	No	No	No	No	No	Yes
Custom Labeling Policies	No	No	No	No	No	No	Yes
Smart Labels	No	No	No	No	No	No	Yes