

# Quintessential Brands Deploys Cyren Inbox Security for Proactive Management of Email Threats

## The Challenge

As Quintessential Brands' business has grown, so has its attack surface with email remaining as the most prominent attack vector. For the IT team, who have continually sought to improve their management of email-borne threats, its previous set-up which relied on the security capabilities within its Microsoft Office 365 E3 subscription was not robust enough. Despite investments into email gateways and multi-factor authentication (MFA) solutions, targeted phishing and impostor emails continued to arrive in users' mailboxes, with the responsibility of identifying and reporting malicious messages falling on the employees to forward to the stretched IT team.

## The Solution

As a natural evolution of their email security posture, the IT team at Quintessential Brands sought a solution that continuously scans for email threats in users' mailboxes. They needed a specialized threat detection capability to catch what their existing solutions didn't and reduce expectations of users to flag suspicious messages. Knowing that no single solution existed to this problem, Quintessential Brands needed to implement additional layers that did not negatively impact the existing controls and programs they had worked hard to optimize.

## The Results

By selecting Cyren Inbox Security, Quintessential Brands found a solution that could easily integrate with and protect its Microsoft Office 365 cloud environment, offered a managed incident response capability, while encouraging users to take a proactive and engaged approach to email security by being able to spot threats and check their authenticity in real-time at the click of a button.

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*“We are now in a position where we are confident that the solution catches threats that get past our other security layers, automatically removing them from our users' mailboxes. What's more, Cyren Inbox Security provides our users with simple tools to scan suspicious messages and report them to Cyren's security operations center for investigation. This approach means our own IT team no longer has to respond to alerts.”*

*Ian Wells, Group IT Operations Manager at Quintessential Brands*



## About Quintessential Brands

Established in 2011, Quintessential Brands Group is one of the most successful spirits companies to emerge from the UK in the last decade. The company offers a complete range of services and products to its customers across the world; producing and distributing some of the world's most-loved spirits brands, including Greenall's, the Original London Dry Gin, Opihr Spiced Gin, BLOOM Gin and the Dubliner Irish Whiskey, as well as developing and producing some of the most commercially successful retailer brands of recent years for trade customers, and co-packing for some of the world's most well-known spirits brands.

## About Cyren Inbox Security

Cyren Inbox Security eliminates the time IT and security teams spend investigating and resolving threats like account takeover, business email compromise, and ransomware by continuously monitoring Microsoft 365 mailboxes for latent attacks and automatically removing them.

**01** Continuously scan mailboxes for hidden phishing, BEC, ransomware, and other scams

**02** Automatically remediate confirmed threats from every affected mailbox

**03** Engage users with adaptive banners and on-demand security scans of suspicious messages

**04** Eliminate alert fatigue with Cyren Incident Response Services for expert analysis, 24x7x365